

FOR IMMEDIATE RELEASE Contact: Brianna Taylor / 215-568-2525

btaylor@devineandpartners.com

## THE MANN APPOINTS GLENN BLUMENFELD AND GEORGE MCFARLAND AS NEW BOARD MEMBERS

PHILADELPHIA (February 11, 2015) – The Mann Center for the Performing Arts announced today that Glenn Blumenfeld and George McFarland have been appointed to the Board of Directors. Blumenfeld is president of Tactix Real Estate Advisors and Chief Executive Officer of Exis, and McFarland is President of Pennsylvania Trust.

"As the Mann continues to grow as one of the premiere concert venues in the country, it is essential that we have an exceptional board of trustees and we are thrilled to welcome Glenn and George," said Catherine M. Cahill, President and CEO of the Mann. "I am confident that these two new members will bring their years of management experience to help further enhance the Mann's leadership position in cultural programming and arts education."

Since joining Tactix in 2003, Blumenfeld has managed many of the largest and most complex real estate transactions in Philadelphia including Cira Centre (Dechert and Woodcock Washburn) and FMC Tower at Cira Centre South (FMC). Blumenfeld also serves as the Chief Executive Officer of Exis, a newly formed, global tenant-only representation firm of which Tactix is a founding member.

"It is an honor to be appointed to the board of directors at the Mann, an organization that works continuously to make arts education accessible to students throughout the region and which brings a wide array of music and cultural experiences to Philadelphia audiences," said Blumenfeld. "I have attended concerts at the Mann since high school and am thrilled to now help them continue building wonderful memories for generations to come."

Prior to joining Pennsylvania Trust in 1998, McFarland worked as a trial attorney for 14 years at several prominent Philadelphia area law firms including Saul Ewing and High, Swartz, Roberts & Seidel where he headed the firm's personal injury group. At Pennsylvania Trust he is responsible for the internal management and administration in addition to serving as the portfolio manager.

"Throughout my career, I have always recognized the importance of education and believe in the Mann's efforts to engage the community through innovative and collaborative educational programing designed for the next generation of Philadelphians," said McFarland. "I truly look forward to serving on the board of this outstanding organization."

Blumenfeld and McFarland join an active board of dedicated trustees who work to together to enhance the Mann's position as the premier outdoor concert venue in the city and the center for arts and cultural education for underserved youth throughout Philadelphia.

## **About the Mann**

As one of the most important outdoor music centers in the country, the Mann presents premiere artists in a world-class, entertainment destination in association with AEG Live and Princeton Entertainment. Each summer season, renowned symphony orchestras, iconic rock stars and the latest touring artists in indie rock, hip hop, R&B and pop take the stage here, and today's success is a nod to the venue's storied history. The Mann has been the summer home of The Philadelphia Orchestra since the 1930s and presented critically acclaimed performers in every decade since then. Located in the heart of Philadelphia's Fairmount Park, the Mann hosts more than 170,000 visitors annually. Signature concert experiences are surrounded by Philadelphia's stunning skyline and include seats beneath the Mann's magnificent shed; picnics, blankets and music under the stars on its famous lawn; and dining in Crescendo, the venue's spectacular tented restaurant. For more information, visit www.manncenter.org.